

Asia-Pacific Management Accounting Association



## APMAA 2017 Conference News December 10, 2016 Issue

### APMAA 2017 (13th) Conference

*Theme:* Management Accounting and Society: A Global Perspective

November 6<sup>th</sup> (Monday) – 9<sup>th</sup> (Thursday), 2017

Venue: Xuhui Campus of Shanghai Jiao Tong University, China

Organized by Shanghai Jiao Tong University



### Contents

1. Message from the Chair of APMAA2017 Conference Organizing Committee
2. Call for Papers: APMAA 2017 Annual Conference
3. Call for Papers: APMAA 2017 Doctoral Colloquium
4. Tentative Conference Program
5. APMAA 2017 Conference Organizing Committee
6. Editorial Team for APMAA 2017 Conference News

1



## **1. Message from the Chair of APMAA 2017 Conference Organizing Committee**

The Department of Accounting of Shanghai Jiao Tong University will host the 13th APMAA conference from November 6th - 9th, 2017. On behalf of the APMAA 2017 Conference Organizing Committee, I would like to thank the APMAA Board of Directors for providing us the opportunity to host the 2017 conference.

This conference aims to enhance the understanding of current management accounting issues in various countries. The 2017 conference theme is "Management Accounting and Society: A Global Perspective." The conference will provide a plenary session, a panel session, parallel sessions, and cultural visit. In the 2017 program, we plan to have two or more plenary and panel sessions. One of them will be a special session for CEOs and CFOs where they present their cases of management accounting practices. We invite a group of excellent scholars and professionals who will serve as keynote speakers and moderators.

The conference venue is in the campus of Shanghai Jiao Tong University, which is located near the transportation hub of Xujiahui, one of the major commercial centers in Shanghai. We have contacted several suitable hotels around the campus. We recruited a computer company to design the 2017 conference website. We have reached agreements with several accounting institutions and firms to become our sponsors.

In our conference organizing committee, we have capable and experienced faculty and staff. Professor Lijun Xia, the Chair of Department of Accounting, Professor Xiaodong Xu, Professor Shengquan Hao, Professor Guifeng Shi, and my colleague Dr. Renhui Fu, Dr. Wen Li, Dr. Wenyun Shi and Dr. Yu Chen are members of the committee.

To promote the influence of 2017 APMAA conference, the members of our conference team have brought messages and brochures of the forthcoming conference to many important academic meetings such as the annual conferences of American Accounting Association, European Accounting Association, and CANAPA, etc. We hope we could attract fresh participants from all over the world.

The main objective of the APMAA conference is to promote the advancement of

management accounting theory and practice with particular reference to Asia-Pacific accounting issues. I believe that a variety of events in APMAA 2017 will provide you opportunities to learn the latest insights in many areas of research into management accounting and allow you interact with the participants from all over the world. Please mark your calendars now for this important conference, and plan to join us.

We look forward to seeing you in Shanghai in Fall, 2017.

Best regards,



Hu, Yiming, Ph.D. ([huym@sjtu.edu.cn](mailto:huym@sjtu.edu.cn))  
2017 Conference Chair, 2017 APMAA President  
Professor, Shanghai Jiao Tong University, China

## 2. Call for Papers: APMAA 2017 Conference

The Asia-Pacific Management Accounting Association (APMAA) aims to facilitate exchange of research ideas for scholars in the Asia-Pacific region and to stimulate new developments in both theory and practice in the management accounting area. APMAA presented its first annual conference in 2004. Over the years, the APMAA annual conference has grown to be one of the leading conferences in the area and has attracted scholars from not only the Asia-Pacific region, but from all over the world.

The APMAA 2017 (13th) Annual Conference will be held on **November 6-9, 2017** in Shanghai. It is hosted and organized by the Antai College of Economics & Management, Shanghai Jiao Tong University. The conference includes a Panel Session and a Doctoral Colloquium.

The Main Theme for the APMAA 2017 (13th) Annual Conference is Management Accounting and Society: A Global Perspective.”

We welcome academia and practitioners around the world to join us in the 13th APMAA conference. Manuscripts in the following areas (but not limited to) are welcomed:

Management Accounting for Multinational Enterprises

Management Accounting for State-owned Companies and Non-profit Organizations  
Management Accounting Control System  
Management Accounting and Culture  
Performance Measurement and Control  
Contracting and Incentives  
Organizational Behavior and Society  
Intellectual Capital and Innovation  
Cost Management  
Corporate Governance  
Risk Management  
Financial Analysis  
Social and Environmental Accounting  
Internal Control and Ethical Issues  
Accounting Education and History  
Methodological and Theoretical Issues

**Important Dates for Authors :**

Paper Submission Deadline: July 21, 2017

Paper Acceptance Notification: September 1, 2017

Conference Registration and Fee Payment Deadline: September 15, 2017

**The Paper Submission Deadline** is scheduled for **21<sup>st</sup> July 2017**. The submitting authors will be notified of the acceptance decision by **1<sup>st</sup> September 2017**. All submissions are subject to a double-blind review process organized by the Review Committee consisting of a panel of leading scholars. The committee will select two papers for the Best Paper Award.

**Submitted Online**

Your paper for the APMAA 2017 (13th) should be submitted to

<http://www.apmaa2017.com/>

**(We will open the website on 1<sup>st</sup> April, 2017).**

**Formatting**

All manuscripts should be in Times New Roman, font size 12, double-spaced with an abstract of 200-300 words. Include up to 5 keywords. An abstract should be on a separate page immediately preceding the text.

Manuscripts should be as concise as the subject and research method permit. The length of text should be over 5,000 but not exceed 10,000 words.

All papers will be double blind reviewed. To promote anonymous review, authors should not identify themselves directly or indirectly in their paper. Single authors should not use the editorial “we.” Referencing should follow the APA style (Refer to <http://www.apastyle.org>).

The cover page should contain the title of the paper (all bold capitals), the author’s name (first name, initial(s), and family name), title and affiliation, fax and phone numbers, and email address.

Please indicate clearly the corresponding author.

**Notification:**

- 1) All submitted articles should report original, previously unpublished research results, experimental or theoretical.
- 2) The final papers must be submitted before the deadline and the version of your submission must be in the requested format.
- 3) Official language is English in paper and presenting.
- 4) At least one of the authors **should register (pay the participation fee)** for the conference **before the deadline of conference registration (September 15, 2017)**, and attend as well as present the paper in the conference.

Should you have any questions, please do not hesitate to contact us:

Chair of APMAA 2017 (13th) conference:

Prof. Yiming Hu ([huyim@sjtu.edu.cn](mailto:huyim@sjtu.edu.cn))

Members of Organizing Committee:

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### **3. Doctoral Colloquium Call for Papers**

The main objective of the APMAA 2017 Doctoral Colloquium is to offer an opportunity

for PhD students to receive high-quality feedback from external reviewers and to directly interact with peers, exchange ideas, discuss concepts, and establish (in) formal cooperation with various research groups. Doctoral students and candidates at all stages are welcome to submit a thesis-position paper, but preference will be given to students in the earlier stages of their doctoral work. Participants will be expected to give short and informal presentations of their work during the Colloquium, to be followed by a panel-like discussion.

A Doctoral Colloquium will be held in conjunction with the APMAA 2016 Conference. Doctoral students and candidates are hereby invited to present and discuss their preliminary results or work-in-progress. The discussants comprise of a group of international professors.

Doctoral students interested in participating on the doctoral colloquium should submit a single PDF file consisting of:

1. An introductory letter in which you indicate what you wish to obtain from the doctoral colloquium and what you will be bringing to the doctoral colloquium.
2. A one-page research statement on the research field you will pursue. If you are at the doctoral dissertation stage, this statement should focus on the dissertation.
3. Your CV.
4. A letter of recommendation from your primary dissertation advisor, who should state what you could contribute as well as gain from the doctoral consortium.
5. Your paper (The text should be about 4,000- 8,000 words.)

Paper Submission (Doctoral Colloquium):

The deadline for full paper submissions is 21st July 2017.

The notification of acceptance is 1st September 2017.

### **Submitted online**

Your paper for the APMAA 2017 Doctoral Colloquium should be submitted to

<http://www.apmaa2017.com/> (We will open the website in 1<sup>st</sup> April 2017).

The submitted paper should clearly state:

An overview of related work in the area of the doctoral work

The original key idea/hypothesis of the thesis

The problem domain and the specific problem addressed

Methodological approach  
The expected contributions  
Research carried out

The colloquium chairs will arrange the selection of the accepted papers using a peer review process. The accepted papers will be published in the Doctoral Colloquium proceedings. At least one of the authors should register for the conference **before the deadline of conference registration (September 15<sup>th</sup>, 2017)**, and attend as well as present the paper in the conference. Otherwise, the paper will not be included in the conference program and proceedings.

**Notification:**

- 1) The first author should be a doctoral student who is mainly responsible for conducting the research on the respective topic.
- 2) Names of the authors are preceded by: first author and, where applicable, supervisor.
- 3) The author should register (pay the participation fee) for the conference **before the deadline of conference registration (September 15, 2017)**.

If you have further questions, please contact :

Renhui Fu, ([renhuifu@sjtu.edu.cn](mailto:renhuifu@sjtu.edu.cn)),

Wen Li, ([wendyli@sjtu.edu.cn](mailto:wendyli@sjtu.edu.cn)),

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Important Dates for Authors :  
Paper Submission Deadline: July 21, 2017  
Paper Acceptance Notification: September 1, 2017  
Conference Registration and Fee Payment Deadline: September 15, 2017

#### 4. Tentative Conference Program

**Outline of the APMAA 2017**  
**Events on Day One**

Board of Directors Meeting (at a 30-person meeting room)  
Lunch for Board Directors

Doctoral Colloquium (10 paper presentations) 4 sessions at two 30-person rooms)  
 Welcome Reception at Conference Hotel (100 persons; buffet style)

**Events on Day Two (24 paper presentations)**

Opening Ceremony (130-150)  
 Plenary Session (2 Keynote Speeches, 130-150)  
 2 Panel sessions: (130-150)  
 1 Lunch Speech  
 Lunch for All (Lunch box or buffet style)  
 Parallel Sessions A: 12 papers (4 sessions; four 40- person rooms)  
 Parallel Sessions B: 12 papers (4 sessions; four 40- person rooms)  
 Gala dinner at a Conference Hotel (150 persons; at tables)  
 1 Dinner Speech

**Events on Day Three (60 paper presentations)**

Parallel Sessions C: 15 papers (5 sessions: five 30 person rooms)  
 Parallel Sessions D: 15 papers (5 sessions: five 30 person rooms)  
 Lunch for All (Lunch box or buffet style)  
 Parallel Sessions E: 15 papers (5 sessions: five 30 person rooms)  
 Parallel Sessions F: 15 papers (5 sessions; five 30 person rooms)

**Event on Day Four**

Company (Factory) Visit

**Program Draft of APMAA 2017**

Time	Program	Presentations	Attendees	No. of conference rooms
<b>(Day One)</b> 10 paper presentations (Doctoral Colloquium)				
9:00-12:00	Board of Directors Meeting		40	Antai Building #Meeting Room 2fl.
12:00-13:30	Lunch(for Board Directors; halal food)		40	Antai Building #Meeting Room 2fl.
12:30-15.00	Registration			
13:00-17:00	Doctoral Colloquium : 10 papers (10 advisers) (25 min presentation, 10 min advice, 10 min Q&A)	10papers	60	(2 rooms)(A, B) (Moderators 4) (Advisers 10)



	<b>Opening</b> 13.30-13.50 <b>Sessions A</b> (13.00-13.45; 13.45-14.30, 14.30-15.15) Break (15.15-15.30) <b>Sessions B</b> (15.30-16.15; 16.15-17.00)	(3papers +2papers ) × 2 rooms		
16:00-19.00	Registration at the reception hotel			
18:00-20:30	Welcome Reception(halal food, 30 persons) APMAA 2017 Chair(5 min) APMA 2017 Doctoral Colloquium Chair(5 min) APMAA Board Chair(5 min) Toast (SJTU representative) (5 min)		100	Conference hotel (or Antai Building )
<b>(Day Two)</b> 24 paper presentations				
8:00-19.00	Registration ( whole day)			
8:30-9:00	Opening Ceremony APMAA 2017 Chair (5 min) APMAA 2017 Program Chair (5 min) 2017 APMAA President (5 min)		130-150	
9:00-9:10	Group photo for All			
9:10-9:50 9:50-10:30	Plenary session (2 keynote speaker + 2 moderator )		130-150	Moderator
10:30-10:45	Morning Break			
10:45-11:30	Panel session (2 presenters +1 moderator)		130-150	
11:30-12:30	CEO/CFO session (3 presenters +1 moderator)			
12:30-14:00	Lunch(halal food) 1 lunch speaker +1 moderator		150	
14:00-16:15	In-depth Parallel Sessions A session A1 session A2 session A3	12 papers	4 sessions	3 papers × 4 rooms(40)

	session A4 14:00-14:40; 14:40-15:20; 15:20-16:00 (20 min. presentation, 10 min discussion, 10 min Q&A)			
16:00-16:20	Afternoon Break			
16:20-18:05	In-depth Parallel Sessions B session B1 session B2 session B3 16:20-16:55; 16:55-17:30; 17:30-18:05 (20 min. presentation, 10 min discussion, 5 min A&Q)	12 papers	4 sessions	3 papers × 4 rooms(40)
18:30-20:30	Conference Dinner(halal food) 1 dinner speaker +1 moderator APMAA 2017 Chair(5 min) SJTU Representative(5 min) APMAA Board Chair (5 min) Toast (Representative of Chinese Accounting Association) (5 min)  Next (APMAA 2018) organizer's promotion(Japan 10 min) Appreciation Plaque to the APMAA 2017 Organizer(3 min)		150-170	Conference hotel (or Antai Building )
<b>(Day Three)</b> 60 paper presentations				
8:00-	Registration			
9:00-10:30	Parallel Sessions C session C1 --- session C5 (15 min presentation, 10 min discussion, 5 min Q&A)	15 papers (3 papers × 5 rooms)	5 sessions	5 rooms (30 persons per room)
10:30-10:50	Moring Break			
10:50-12:20	Parallel Sessions D session D1 --- session D5 (15 min presentation, 10 min	15 papers (3 papers × 5 rooms)	5 sessions	5 rooms (30 per room)

	discussion, 5 min Q&A)			
12:30-14:00	Lunch(halal food)			
14:00-15:30	Parallel Sessions E session E1 --- session E5 (15 min presentation, 10 min discussion, 5 min Q&A)	15 papers (3 papers × 5 rooms)	5 sessions	5 rooms (30 per room)
15:30-15:50	Afternoon Break			
15:50-17:20	Parallel Sessions F session F1 --- session F5 (15 min presentation, 10 min discussion, 5 min Q&A)	15 papers (3 papers × 5 rooms)	5 sessions	5 rooms (30 per room)
<b>(Day Four)</b>				
9:30-16:30	Company (Factory) Visit (Lunch, halal food)	80 people (Applications will be accepted up until there is room for no more.)		2 Buses

**Participation Fee:** Type of Payment and Fees

**Early Bird**

USD 300\*

USD 200 for students/ family members

(Some discount for domestic participants)

**Late/On-site** USD 350\*

\*This registration fee includes a printed program with welcome bag, Welcome Reception (Day1), Lunch (Day 2 and Day 3) and Gala Dinner (Day 2).

## 5. APMAA 2017 Conference Committee

Name	E-mail
Professor <b>Yiming Hu</b> (Chair of APMAA 2017)	huym@sjtu.edu.cn
Professor <b>Lijun Xia</b> (Co-Chair of APMAA 2017)	ljxia@sjtu.edu.cn
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## 6. Editorial Team of APMAA 2017 Conference News

Accommodation and one-day tour information will be provided in later issues.

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Yiming Hu	Renhui Fu	Wenyun Shi	Wen Li	Susumu Ueno
				